

Membership Motivators!

1. Implement a “buddy” system
 - a. Offer a benefit for current members who recruit a buddy
 - i. Dues discount (Ex. Membership for you is \$10, membership for you and a new buddy is \$8)
 - ii. Raffle Tickets – members earn 1 raffle ticket for each new member they recruit, for a grand prize
 - iii. Prizes – If you recruit a buddy, you get a free chocolate bar (or any other item)
2. Competitions
 - a. Whichever member recruits the most new members earns a prize
3. Free items with membership:
 - a. T-shirts
 - b. Candy bars
 - c. Key chains
 - d. Pens
 - e. Etc.
4. Advertise/create posters of the Top ten reasons to join FBLA:
 10. FUN! FUN! FUN!
 9. Conferences!
 8. Travel!
 7. Resume builder!
 6. Scholarships!
 5. Leadership opportunities!
 4. Competitions!
 3. Community service!
 2. Friendships!
 1. Gateway to Greatness!
5. Socials
 - a. Organize FBLA socials/parties which will attract more members
 - i. Ice cream socials
 - ii. Pizza parties
 - iii. Outdoor field day
 - iv. Field Trips

*Note: If your chapter implements an original idea which is successful, please tell us about it!!